

## 1. Introduction

1. This privacy policy applies to the data we collect on our website, available at the URL **magicdevelopers.pl**.
2. Magic Developers sp. z o.o. Rubież 46, 61-612 Poznań is the website Operator and acts as the personal data Administrator.
3. Operator's e-mail contact address: kontakt@magicdevelopers.pl.
4. The Operator is the Administrator of your personal data in relation to the data provided voluntarily on the Website.
5. The website uses personal data for the following purposes:
  - Newsletter management
  - Query support
  - Provision of ordered services
  - Information or offer presentation
6. The website obtains information about users and their behavior in the following ways:
  - By collecting data voluntarily entered into the Operator's systems via forms.
  - By saving cookie files (so-called cookies).

## 2. Selected data protection methods used by the Operator

1. Personal data stored in the database is encrypted in such a way that only the Operator holding the key can access it. This way, your data is protected in the event of the database being stolen from the server.
2. The operator changes his administrative passwords regularly.
3. To protect the data, the Operator also regularly makes backup copies.
4. Regular updates of all software used by the Operator to process personal data, which in particular pertains to regular updates of software components, play a crucial role in our data protection process.

## 3. Hosting

The website is hosted (technically maintained) on the operator's server:  
Zenbox sp. z o.o.

## 4. Your rights and additional information on the use of data

1. In order to fulfill the obligations resulting from the provisions on the protection of personal data and to ensure efficient data protection, the Operator appointed a Data Protection Officer.
2. Our Data Protection Officer is: Jerzy Zawrotniak address: Rubież 46, 61-612 Poznań e-mail address: kontakt@magicdevelopers.pl
3. In some situations, the Administrator has the right to transfer your personal data to other recipients, if it is necessary to perform the contract concluded with you or to fulfill the obligations assumed by the Administrator. This applies to the following groups of recipients:
  - the hosting company on an entrustment basis
  - authorized employees and associates who use the data to achieve the goals of the website
  - companies providing marketing services to the Administrator
4. Your personal data is processed by the Administrator for no longer than is necessary to perform the activities involving the data, and specified in separate provisions (e.g. on accounting). With regard to marketing data, your data will not be processed for more than 1 year.
5. You have the right to request from the Administrator:
  - access to your personal data,
  - correction of your data
  - removal of your data
  - processing restriction
  - data transfer.
6. You have the right to object to the processing indicated in point 3.3 c); to the processing of personal data done to exercise legally justified interests pursued by the Administrator, including profiling. However, the right to object cannot be exercised if there are valid legally justified grounds for the processing, overriding interests, rights, and freedoms, in particular the determination, exercise, or defense of claims.
7. You may appeal against the Administrator's actions to the President of the Personal Data Protection Office, ul. Stawki 2, 00-193 Warsaw, Poland.
8. Providing personal data is voluntary, but necessary to operate the Website.
9. We may take actions concerning you which will involve automated decision-making, including profiling, to provide services under the concluded contract and for direct marketing run by the Administrator.

10. Personal data may be transferred to third countries within the meaning of the provisions on the protection of personal data. This means that we transfer the data outside the European Union.

## 5. Information in forms

1. The website collects information provided voluntarily by the user, including personal data if provided.
2. The website may save information about connection parameters (time, IP address).
3. In some cases, the website may save information facilitating the connection of data in the form with the e-mail address of the user completing the form. In this case, the user's email address appears within the URL of the page containing the form.
4. The data provided in the form are processed for the purpose resulting from the function of a specific form, e.g. service request management or business contact, registration of services, etc. The context and description of the form clearly indicate what it is used for every time.

## 6. Administrator logs

1. Information on user behavior on the website may be subject to logging. This data is used to administer the website.

## 7. Relevant marketing techniques

1. The Operator uses statistical analysis of website traffic through Google Analytics (Google Inc. based in the USA). The Operator does not provide personal data to the service operator, only anonymized information. The service is based on the use of cookies on the user's end device. In terms of information about user preferences collected by the Google advertising network, the user can view and edit information derived from cookies, using the following tool: <https://www.google.com/ads/preferences/>.
2. The Operator uses remarketing techniques that allow for adjusting advertising to the user's behavior on the website, which may give the illusion that the user's personal data is used to track them, but in practice, no personal data is transferred from the Operator to advertising operators. The Operator uses cookies to enable technologically such marketing efforts.
3. The Operator uses a Facebook pixel. The use of this technology means that Facebook (Facebook Inc. with its registered office in the USA) knows that a given person, with a registered Facebook account, uses the Website. In this case, it is based on data for which Facebook is the administrator itself. The

Operator does not provide any additional personal data to Facebook. The service is based on the use of cookies on the user's end device.

4. The Operator uses a solution that studies and analyzes user behavior by creating heat maps and recording behavior on the website. All of this information is anonymized before it is sent to the service operator. Hence, the Operator does not know to what natural person it relates. Passwords and other personal data are not recorded in particular.

## 8. Cookies information

1. The website uses cookie files.
2. Cookie files (so-called cookies) are IT data, in particular text files, which are stored on the User's end device and intended for the use of the Website's pages. Cookies usually contain the name of the website they come from, the storage time on the end device, and a unique number.
3. Cookies are placed on the Website User's end device and accessed by the Website Operator.
4. Cookies are used for the following purposes:
  - maintaining the user's web session (after logging in), thanks to which the user does not have to re-enter the login and password on each page of the Website;
  - achieving the goals set out above in the section "Relevant marketing techniques";
5. The Website uses two basic types of cookies: session cookies and persistent cookies. Session cookies are temporary files that are stored on the User's end device until they log out, leave the website or turn off the software (web browser). Persistent cookies are stored on the User's end device for the time specified in the cookie parameters, or until they are deleted by the User.
6. Browser software (a web browser) usually allows storing cookies on the User's end device by default. Website users can change these settings. The web browser allows users to delete cookies. It is also possible to automatically block cookies. Detailed information on this subject is provided in the help and support section or documentation of the web browser.
7. Restrictions on the use of cookies may affect some of the functionalities available on the Website.
8. When installed on the User's end device, cookies may also be used by entities cooperating with the Website Operator, in particular the following companies: Google (Google Inc. based in the USA), Facebook (Facebook Inc. based in the USA), Twitter (Twitter Inc. based in the USA).

## 9. Managing cookie files - how to express and withdraw consent?

1. Users who do not want to receive cookies can change the browser settings. We inform that disabling cookies necessary for authentication processes, security, and maintaining user preferences may make the use of websites difficult, and in extreme cases impossible.
2. To manage cookie settings, select the web browser you use from the list below and follow the instructions:

[Edge](#)

[Internet Explorer](#)

[Chrome](#)

[Safari](#)

[Firefox](#)

[Opera](#)

3. Mobile devices:
  - [Android](#)
  - [Safari \(iOS\)](#)
  - [Windows Phone](#)